

# Persuasive text – manaakitanga while travelling

Persuasive text is a form of non-fiction writing that aims to convince the reader of a certain point of view. Advertisements and newspaper columns are good examples of persuasive text. Many persuasive texts include a central argument, evidence to support the point and a conclusion to summarise the text.

**Topic: Every traveller should practise manaakitanga**

1. Based on your learning from previous activities, create a strong argument to win over the reader.
2. Use a rhetorical question, emotive language, facts, statistics and your opinions to persuade the reader.

Brainstorm the main points of your persuasive text here:

