

Suggested Resources

Choose those resources that best support the tasks and learning intentions that you have chosen.

Examples of road safety advertising from the NZTA.

In this section you can learn all about our advertising campaign – how it works and why we focus on certain areas and target specific people:

<http://www.nzta.govt.nz/about/advertising/index.html>

"Whats On Your Mind" 2010 MAFMAD Winning film

A young man is checking his social network site. Seemingly nothing is wrong, it is just another day for him. As he starts to reflect on the events that occurred over the weekend, his memory is jolted by flicking through photos and chatting online to his friends. He comes to realise that the night may not have had the happy ending that he first assumed.

<https://www.youtube.com/watch?v=uSAW9bBfhPk>

TASK 1

Possible stimulus texts

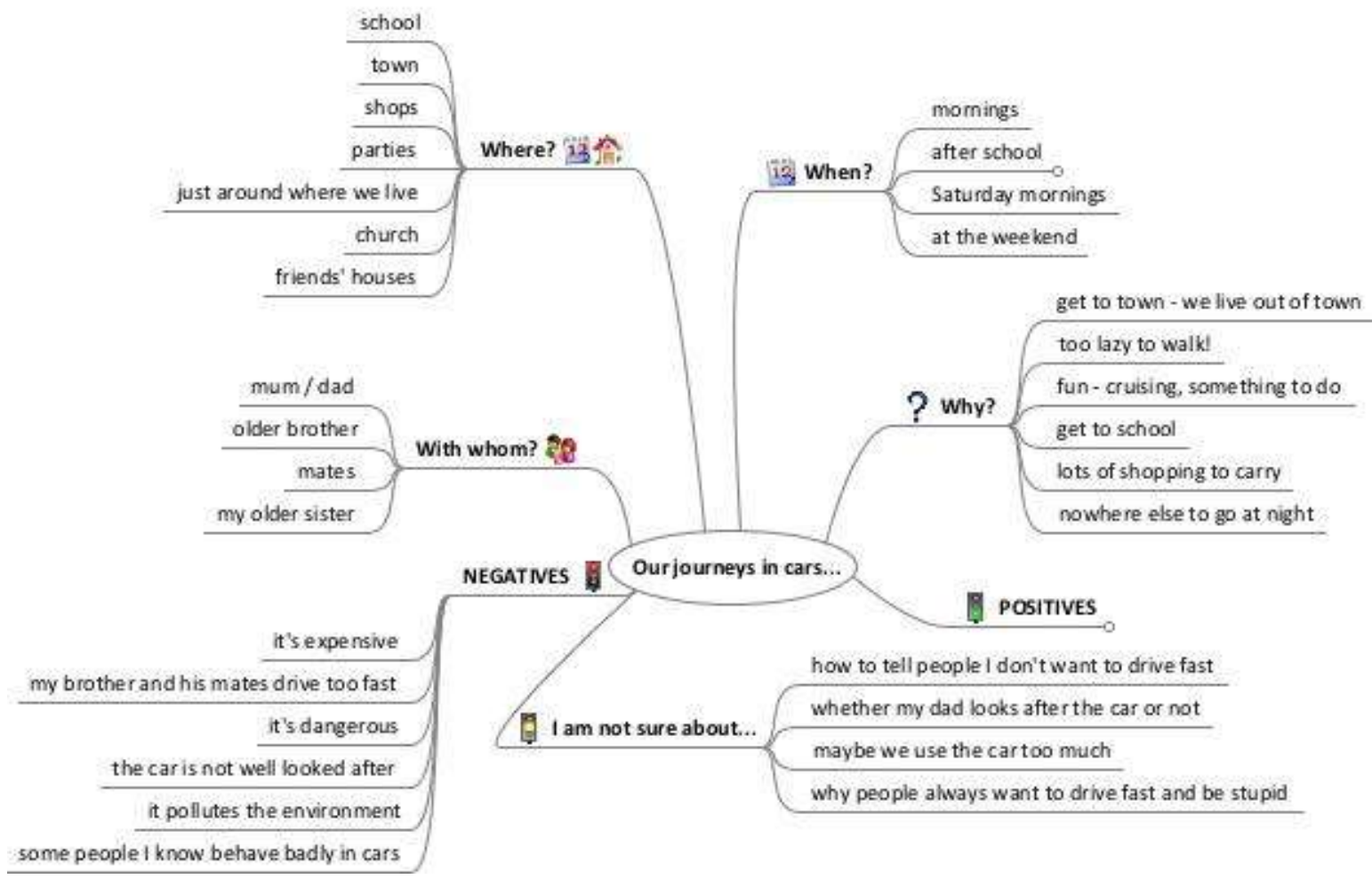
- 'Eight Dozen Beer and Nothing To Do' by R. Hobo in *Zigzag : New Zealand Stories*, edited by William Taylor (Penguin Books 1993).
- 'What's on your mind' – Chris Busuttill: 2010 Competition winning film from the MAFMAD campaign (Victoria, Australia):
<http://www.youtube.com/watch?v=uSAW9bBfhPk>
- NZTA adverts: <http://www.nzta.govt.nz/about/advertising/index.html>

Thinking resources:

- Think-pair-share: <http://englishonline.tki.org.nz/English-Online/Teacher-needs/Pedagogy/Cross-curricular-strategies/Teaching-approaches-and-strategies/Thinking/Think-pair-share>
- Mind-mapping: <http://www.peterrussell.com/MindMaps/HowTo.php>
- **Example mindmap** [see end of learning experience]
- PMI: <http://www.suite101.com/content/pmi---a-strategy-for-improving-thinking-in-the-classroom-a297023>

ICT Resources:

- Wallwisher: www.wallwisher.com/
- Google doc: www.docs.google.com
- Wiki: www.wikispaces.com/
- Freemind: <http://freemind.sourceforge.net/>



Example mindmap (task 1) – made with Freemind

TASK 2

ICT Resources

- Google Maps/Street view: www.maps.google.co.nz
- Google Earth: <http://www.google.com/earth/index.html>
- Storyboard: <http://www.feetfirst.govt.nz/stories/national/how-to-write-a-storyboard>
- Wises maps: <http://www.wises.co.nz/>
- Debate Online: <http://www.debate.org/>
- How to run a four corner debate in the classroom: http://www.educationworld.com/a_lesson/03/lp304-04.shtml

TASK 3

- **Cody's story:** <http://www.youtube.com/watch?v=FVOQFMBDGik>

Other stories you might choose to share:

- Take the Wheel teenage stories: www.takethewheel.net
- Movies from the 'Make a difference, Make a Film' campaign (Australia): 'Make a film, Make a difference' winners: <http://www.mafmad.com.au/>

TASK 5

ICT Resources for sharing resources:

- <http://www.jogtheweb.com>
- www.livebinder.com
- www.netvibes.com

Web resources on aspects of road safety:

- 'Young Driver Crash Facts' (NZTA): <http://www.transport.govt.nz/research/Pages/YoungDriversCrashFacts.aspx>
- Road safety tips (NZTA) <http://www.nzta.govt.nz/traffic/info/students-parents/safety-tips.html#smart>
- Use speed limits safely: <http://www.nzta.govt.nz/resources/factsheets/33/speed-how-to-use-speed-limits-safely.html>
- Fatigue and staying alert while driving: <http://www.nzta.govt.nz/resources/factsheets/24/index.html>
- Safety belts and airbags: <http://www.nzta.govt.nz/resources/factsheets/30/safety-belts-and-airbags.html>
- Stay safe: information for students: <http://education.nzta.govt.nz/stay-safe/info-sheets> and <http://education.nzta.govt.nz/stay-safe/printed-resources-from-nzta>
- In car safety: <http://www.5min.com/Video/In-Car-Introduction---Safety-Tips-145243779>
- Car safety videos: <http://www.5min.com/Tag/car%20safety?CategoryID=18>

Reading approaches

- Note the Guidelines for effective literacy pedagogy: <http://literacyonline.tki.org.nz/Literacy-Online/Teacher-needs/Professional-support/Leading-Professional-Learning-about-Adolescent-Literacy/Guidelines/Overview>
- Shared Reading: http://englishonline.tki.org.nz/content/download/14734/86907/file/Shared_Reading.doc
- Guided Reading: http://englishonline.tki.org.nz/content/download/14730/86895/file/Guided_Reading.doc
- Jigsaw Reading: <http://olc.spsd.sk.ca/DE/PD/instr/strats/jigsaw/>

TASK 7

Examples of persuasive texts:

- Example #1 (oral/visual- adverts): NZTA online/radio advertisements: <http://www.nzta.govt.nz/about/advertising/drink-driving/other.html>
- Example #2 (written- letter): Letter to the editor (Dominion Post, 18 October 2010): <http://www.stuff.co.nz/dominion-post/comment/letters-to-the-editor/4243078/Letter-Do-teens-really-want-to-end-up-like-babies>
- Example #3 (visual – TV advert): ‘Mantrol’ TV advert: <http://www.youtube.com/user/NZTransportAgency#p/u/9/Jik0yVzXIoE>
- Example #4: (written – essay/opinion): ‘You don’t have to scare us into driving safely’: <http://www.pressdemocrat.com/article/20070814/NEWS04/708140304>
- Example #5 (visual – short film): Students Against Drunk Driving: <http://www.sadd.org.nz/index.html>
- Example #5 (visual – short film): Movies from the ‘Make a difference, Make a Film’ campaign (Australia): <http://www.mafmad.com.au/>

TASK 8

Resources to support the text development process

- Forming intentions (for writing): <http://literacyonline.tki.org.nz/Literacy-Online/Teacher-needs/Reviewed-resources/Reading/Comprehension/ELP-years-5-8/Forming-intentions-for-writing>

- Argument as a text form: <http://englishonline.tki.org.nz/English-Online/Teacher-needs/Reviewed-resources/Reading/Features-of-text-forms/Arguments>
- English Online Writing Strategies: <http://englishonline.tki.org.nz/English-Online/Teacher-needs/Pedagogy/Writing-strategies>
- Crafting the text: <http://literacyonline.tki.org.nz/Literacy-Online/Teacher-needs/Reviewed-resources/Reading/Comprehension/ELP-years-5-8/Crafting-or-composing-a-text>
- Reflect, review and revise their text: <http://literacyonline.tki.org.nz/Literacy-Online/Teacher-needs/Reviewed-resources/Reading/Comprehension/ELP-years-5-8/Reflecting-on-recrafting-and-presenting-text>
- Persuasive online video strategies that prompt action: <http://www.copyblogger.com/persuasive-video/>
- Cell phone video production: <http://videoproductiontips.com/video-production-tips/cell-phone-video-production/>

Planning:

- Graphic Organisers for developing persuasive texts can be found online e.g. <http://www.creativewriting-prompts.com/persuasive-essay-graphic-organizer.html>

Resources to support persuasive writing:

- ARBS: Reading persuasive texts (Levels 4/5):
- AsTTle writing exemplars: http://www.tki.org.nz/r/asttle/user/writing-tuhituhi-ex_e.php
- NZ Exemplars: Transaction Writing: Argument: <http://www.tki.org.nz/r/assessment/exemplars/eng/#arguments>
- NZ Exemplars: Oral language: <http://www.tki.org.nz/r/assessment/exemplars/eng/>
- Writing Arguments: http://cwabacon.pearsoned.com/bookbind/pubbooks/ramage2_ab/